

PRESS RELEASE NO. 1



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January 2019

The HIGH END[®] as a global showcase for the audio industry

From May 9 to 12, 2019, visitors can obtain a glimpse into the future of entertainment electronics. The HIGH END[®] will once again open its doors at Munich's MOC Event Center and showcase the latest developments in the audio industry. In what will already be its 38th consecutive year, this internationally renowned exhibition has firmly established itself as a global event over nearly four decades. This year, Europe's oldest trade fair of its kind will once again be delivering exciting new impetus for the entire industry.

The HIGH END sets new standards and is the most important sector rendezvous of the audio industry, both for small manufacturers and global audio brands. This is where they all come together to meet. In addition to the large, leading global players in the industry, however, there are also the smaller audio specialists who display their passion for innovation and find just the right setting at the HIGH END in Munich's MOC. Last year, 530 exhibitors from 41 countries showcased their highlights and innovations in four exhibition halls and two atriums, with 138 prominent conference rooms. It is a feature found nowhere else in the world at a trade fair of this kind.

360° range of products and services

The exhibition allows a unique insight into the market of the entire international audio industry. The HIGH END offers the whole variety of the audio market – from analog to digital. Proven analog technology is entering into new alliances with digital developments of recent years. Through the dramatic evolution in entertainment electronics, ushered in by digitalization and virtualization, streaming continues to be widely popular.

Vinyl records are of course being offered for sale again. Heavy vinyl discs that users can touch and hold in their hands have been enjoying continuous growth now for years, after all, symbolizing an oasis of peace in a hectic, high-tech world. Here, exhibition visitors can revel in a unique opportunity to discover a wide range of musical gems and to pursue their passion of enjoying music without being in a hurry.

Consumer electronics for all age groups and any budget

For large or small pocketbooks, young or older clientele, at the HIGH END, all music and equipment aficionados can find what they are looking for. Naturally also on display are affordable entry-level models for hi-fi novices. Consequently, the HIGH END offers the full range of hi-fi products, whether it be small systems for those just getting started, headphones, turntables and, of course, the ultimate peak of technical perfection. Die HIGH END is and will remain a trade fair for all music lovers.

HIGH END[®] exhibition to kick off with a trade visitor day

On May 9, 2019, the exhibition will only be open to registered trade visitors and media after completed pre-registration.

FACTS

Exhibition:

HIGH END[®] 2019
THE INTERNATIONAL HI-FI SHOW

Venue:

MOC München - Lilienthalallee 40
80939 München-Freimann (Germany)

Dates:

May 9 - 12, 2019

Trade visitor day:

Thursday, May 9, 2019
(only with pre-registration)

Opening hours:

May 9, 2019: 9:00am – 7:00pm
May 10 - 11, 2019: 10:00am – 6:00pm
May 12, 2019: 10:00am – 4:00pm

Admission for Trade visitors:

EUR 25.00 for pre-registration
(valid for all the days)

Admission for General public:

EUR 15.00 / day ticket
(valid only on Friday or Saturday)
EUR 25.00 / 3-day ticket
(valid from Friday to Sunday)
EUR 5.00 / Sunday ticket
(valid only on Sunday)

Organizer:

HIGH END SOCIETY Service GmbH
Vorm Eichholz 2g
42119 Wuppertal, Germany
Tel. +49 (202) 70 20 22
E-mail: info@HighEndSociety.de
www.HighEndSociety.de

Contact:

Diana Kösterkamp
Press and Public Relations for the
HIGH END SOCIETY
E-mail: koesterkamp@HighEndSociety.de



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